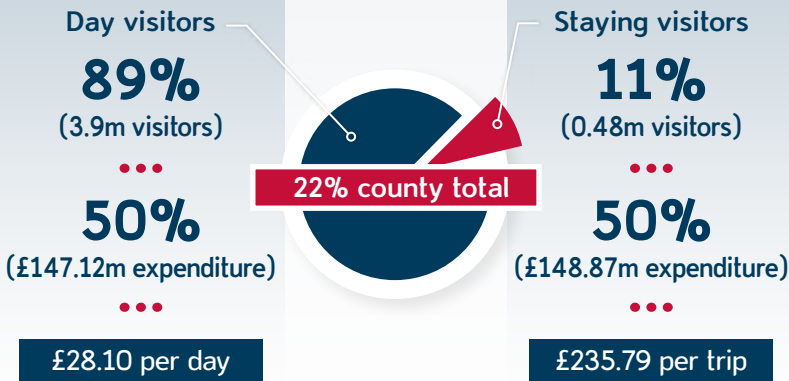


Volume and Value of Tourism

City of Durham



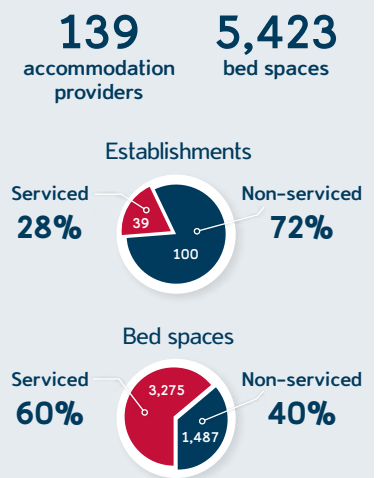
Visitors



Visitor expenditure



Accommodation provision

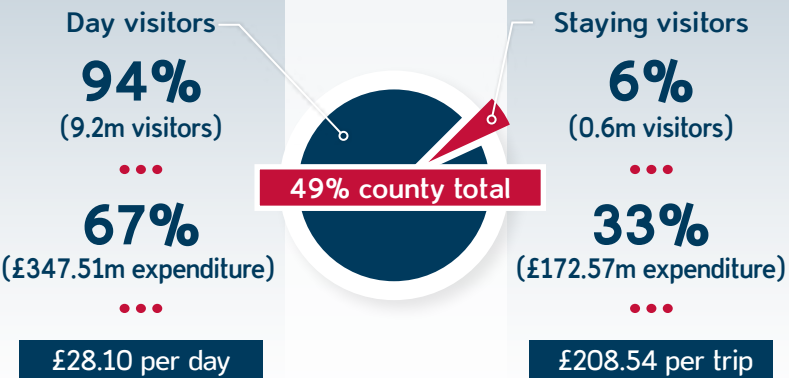


Total visitor days = 5m
Total staying visitor nights = 1.11m
Average length of stay - 1.14 days
Average length of staying visitor - 2.31 nights

Vale of Durham



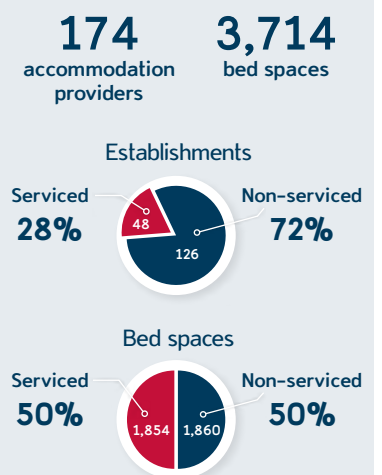
Visitors



Visitor expenditure



Accommodation provision



Total visitor days = 10.7m
Total staying visitor nights = 1.6m
Average length of stay - 1.09 days
Average length of staying visitor - 2.67 nights



Durham Dales

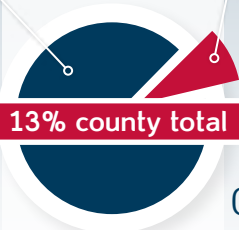


Visitors

Day visitors
89%
(2.4m visitors)

38%
(£90.78m expenditure)

£28.10 per day



Staying visitors
11%
(0.3m visitors)

62%
(£149.33m expenditure)

£373.57 per trip

Total visitor days = 3.6m
Total staying visitor nights = 1.12m

Average length of stay - 1.33 days
Average length of staying visitor - 3.73 nights

Visitor expenditure



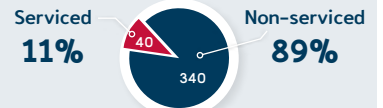
Employment



Accommodation provision

380 accommodation providers
7,005 bed spaces

Establishments



Bed spaces



Durham Coast



Visitors

Day visitors
94%
(3.1m visitors)

66%
(£117.04m expenditure)

£28.10 per day



Staying visitors
6%
(0.2m visitors)

34%
(£60.84m expenditure)

£225.87 per trip

Total visitor days = 3.7m
Total staying visitor nights = 0.6m

Average length of stay - 1.12 days
Average length of staying visitor - 3 nights

Visitor expenditure



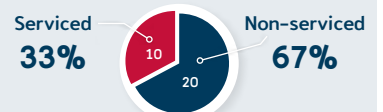
Employment



Accommodation provision

30 accommodation providers
1,436 bed spaces

Establishments



Bed spaces

